合成橡胶的主要原材料均为石油炼化产物,随着未 来我国石化产业实力增强,预计我国合成橡胶及其 原材料的产能将逐渐增大,对外依存度逐渐降低, 合成橡胶的价格将保持平稳。我国新建合成橡胶装 置需谨慎,应着力开发高性能胶种,避免通用胶种 产能过剩。

## **Analysis of China's Synthetic Rubber Market**

Liu Yang<sup>1</sup>, Dong Weixiao<sup>2</sup>

(1. Lianxun Securities Co., Ltd., Beijing 100107, China; 2. Beijing Research and Design Institute of Rubber Industry, Beijing 100143, China)

**Abstract:** The production, demand and supply, import and export, and pricing situation of synthetic rubber in China are reviewed. The synthetic rubber production in 2013 has been increased to 4089700 t from 1845200 t in 2006, and the apparent consumption in 2013 has grown to 5420300 t from 3069000 t in 2006. In the first quarter of 2014, the synthetic rubber production in China is 1149300 t, the apparent consumption is 1538600 t, while the import volume is 389300 t, and the self-sufficiency ratio reaches 74.70%. Over 50 percent of the imports are from South Korea, the United States and Japan, and over 50 percent of the exports of China's synthetic rubber go to Asian countries and regions. With the growth of China's synthetic rubber production capacity, and the decrease of butadiene and styrene prices, the China's synthetic rubber prices continue to decline.

**Keywords:** synthetic rubber; production capacity; apparent consumption; imports; exports; price



## 建大橡胶公司开拓德国轮胎市场

中国台湾建大橡胶工业有限公司进入法 国、西班牙、英国和意大利市场已有多年,正 在扩大其在欧洲的轮胎业务,并将重点放在德 国市场。德国汽车工业高度发达,有独立的轮 胎测试要求,德国轮胎市场需求量远大于其它 欧洲国家市场。建大橡胶工业(欧洲)有限公 司已将总部设在德国奥尔登堡,旨在欧洲建立 分销网络,寻求进军原配轮胎市场的机会。 根据市场对轮胎高速性能及在湿滑条件下操纵和制动的要求,建大常规轮胎产品在英国MIRA汽车试验中心进行测试评估,冬季轮胎则在芬兰Test World测试机构进行测试评估。这些测试有助于公司优化产品组合以满足欧洲客户需求。建大专门为欧洲市场开发的首款产品——UHP Vezda SP001轮胎将于2015年春季投放市场。 安琪