

## Strategic Analysis of China Tire Industry

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**Abstract:** China has become one of the major countries in tire production and consumption, with strong domestic demand, the biggest tire production capacity in the world, full range of products and very high rate of localized material supply. However, compared with the tire powers, there is still improvement space for China's tire industry. For example, most products are low-tech and low value-added, the tire production only has low degree of automation, and tire companies are still under development and usually don't have strong R&D capability. Therefore, the key development needs of China's tire industry are overall technological level, high value-added products, and the emergence of large and modern tire enterprise groups.

**Keywords:** big country of tire; tire power; enterprise group



### 益阳橡胶列入工信部两化融合管理体系贯标试点企业

益阳橡胶塑料机械集团有限公司被列入工信部2014年两化融合管理体系贯标试点企业，成为益阳市唯一一家两化融合管理贯标试点企业。

为加快推进信息化与工业化的深度融合，促进产业转型升级，工信部组织开展两化融合

管理体系贯标工作，并选择部分企业先行试点。通过层层审核筛选，益阳橡胶被确定为试点企业。下阶段，益阳橡胶将按照管理体全面开展贯标工作，争取2014年基本达到标准要求，形成可获取具有持续竞争优势所需要的信息能力。

李中宏

### 中国石化与日本合资三元乙丙橡胶项目实现中交

日前，由中国石油化工集团公司和日本三井化学公司合资建设的上海中石化三井弹性体有限公司年产7.5万吨三元乙丙橡胶项目顺利实现中交。该项目总投资约20亿元，于2013年6月开工建设。项目以乙烯、丙烯、乙叉降冰片烯（ENB）和5-乙炔基-2-降冰片烯（VNB）为主要单体，采用日本三井化学公司先进的茂金

属催化剂溶液法聚合技术。该生产装置是目前全球工艺最先进、单体规模最大的三元乙丙橡胶生产装置。项目投入商业运营后，产品将被广泛用于汽车、高铁轨道以及建筑等领域橡胶制品，将极大地缓解目前我国乙丙橡胶供需紧张的矛盾。

崔小明